

Đorđe Vlasisavljević

Digital Designer + Front End Developer

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I am a digital designer and front-end developer living in Belgrade with over 8 years of experience. I've worked together with artists, startups, small and not-so-small companies (and everything in-between) on making their websites and apps easy to understand and a joy to use. Most of the time I was the go-to web guy, taking care of everything from wireframes and prototypes to implementing the CMS and teaching clients how to use it, but I also have experience collaborating with designers, developers and copywriters. You can see more of my work and read case studies on my website:

www.djordje.work

EDUCATION & SKILLS

Tools & Technologies

Photoshop, Illustrator, Sketch, Figma, Invision, HTML, CSS, Javascript, Wordpress, Jekyll, git, build tools, wireframing & prototyping

Education

Pursued CS degree at Faculty of Mathematics, Belgrade. Dropped out during the last year to focus on design and freelance career. Continuing education in form of countless courses, events, workshops, books, tutorials.

VOLUNTEERING

Association of the Recipients of Psychiatric Services and Their Families "Zrak nade"

www.zraknade.com

2015 - 2016

Designed and implemented a Wordpress website serving wildly different audiences: from mental health patients and their families, to potential donors and folks worried about their mental health. The website helped a lot of people take the first step in getting the treatment through anonymous online tests, while also helping "Zrak nade" raise funds to renovate their premises.

SELECTED CLIENT WORK

Little Zebra Shopper

www.littlezebrashopper.com

2012 - Present

Working as a sole designer, web-developer, illustrator and copywriter on a cash register app for kids. Defined the art direction and tone, designed the app UI, website and numerous print products to go with it. Continually improved the product and its ecosystem over the years through user research, wireframes and prototypes. Over 200.000 downloads and used by families and schools all over the world.

Papillex

www.papillex.com

2015 - 2016

Complete redesign: from a bland medical website with cheesy stock photos to a clean, elegant one, with quirky, hand-drawn illustrations, that resonates better with the target audience. Cut down the number of pages in half, simplified the ordering process, boosted the incentive for ordering 3+ products at once, all of which helped raise the profits for the client.

DonationTable

www.donationtable.com

2016

Complete redesign of a startup combining charity and event planning. Used insights from their research to replace a confusing, generic Bootstrap website with a clean, user-friendly custom Wordpress theme, using relatable illustrations and copy to explain the novel concept behind their app. Simplified the app's UI and massively improved mobile layout.

Marz Lovejoy

2010

Designed and implemented a Wordpress website for a young L.A. rapper Marz Lovejoy, which she used to successfully promote her new singles and communicate with her fans.